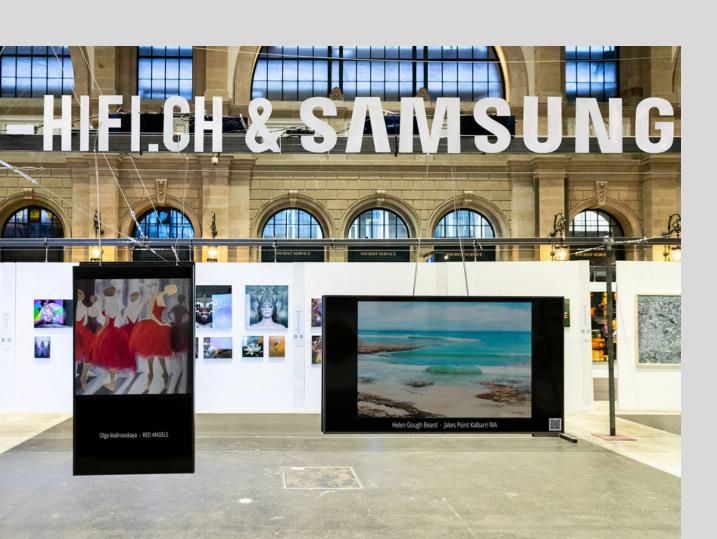


## OLGA MALINOVSKAYA'S WORKS "RED ANGELS", "THE PAUSE" AND "BACKSTAGE" WERE SHOWN IN ZURICH DURING THE FAMOUS SWISSARTEXPO FROM AUGUST 15 TO AUGUST 19, 2019.

From 15 to 19 August 2019, the exhibition presented a broad spectrum of national and international artists from all over the world with a wide variety of backgrounds and styles. The organisers are also taking an important step in this direction by consciously and prominently

integrating new technologies such as virtual reality into the art exhibition:





"Among other things, visitors will have the opportunity to walk through art installations or paintings via VR. This is a completely new way to show art and clearly stands out from the classic exhibition types. However, we find it important to find ways in which artists can also benefit from the new innovations and we are excited to see how the public will react. We are also very pleased that we have found many fantastic partners to support us in our new concept," explains Patricia Zenklusen, CVO of SWISSARTEXPO.



**BACKSTAGE** 

"I am happy to become a part of this extraordinary event! I admire the organisers, even with some technical problems during the exhibition they could continue it at a great level. Can't wait for an upcoming event ART BASEL WEEK in MIAMI with the same team!" Olga Malinovskaya.

The work "BACKSTAGE" was

selected by a professional jury of the Swiss Art Expo and entered the top 100 works of artists

from around the world (painting, drawing, photography, digital graphics).

Two other works of the artist "THE PAUSE" and "RED ANGELS" were also shown during the exhibition and found their spectators.





THE PAUSE